Project Title

MSME SAHAY (THE DIGITAL CONCIERGE)

Problem Statement

How might we help entrepreneurs and SSI owners easily find, understand, and access MSME services and schemes through simple, digital, well-guided processes that cut confusion and delays? Today, long processing times, repeated paperwork, and manual steps slow decisions and deter participation. We seek transparent, trackable, time-bound delivery with clear steps, status updates, and accountability to improve ease of doing business, boost satisfaction, and support SSI growth, even with limited staff, heavy workloads, and tight resources, ensuring fair, inclusive progress for all.

Project Team



TEAM 1 - INNOVEX CLAN

Team Members

Yogesh
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SDG Goals

- SDG 8 – Decent Work and Economic Growth
- SDG 9 – Industry, Innovation and Infrastructure.

Solution

MSME Sahay is a multi layered digital ecosystem designed to simplify how entrepreneurs and small business owners access schemes and services. It combines a friendly user interface, smart intelligence, and efficient processing tools. The user interface offers a pizza tracker style dashboard that shows application stages, pending actions, and timelines in a clear visual journey. An intelligence layer powers a smart eligibility engine that matches schemes to user profiles using business data, location, and sector details. A processing layer includes an OCR enabled document vault that reads and pre verifies Aadhaar, GST, and PAN files to catch errors early. Built in MSME guidance provides instant clarifications on rules, documents, and benefits. Step by step concierge guidance tells users what to do next, how to fix mistakes, and how to complete submissions correctly. Document pre verification reduces repeated visits, lowers rejection rates, and shortens processing time, enabling trustful.



